



## **GROWING TOGETHER**

Building a Sustainable Future  
MARCH 28 & 29, 2023  
TELKWA, BC

### **John A. Brink**

#### **Topic: Entrepreneurship and Economic Investment in Northern British Columbia**

John A. Brink came to Canada from Holland in 1965 with \$25.47 in his pocket, a suitcase full of books, and a dream to build his own sawmill.

10 years later, through sheer determination and an unwavering dedication to his vision, John developed a detailed business plan in 1975, establishing a value-added manufacturing facility in Northern British Columbia named Brink Forest Products.

Nearly five decades years later, John is still at the helm of Brink Forest Products, which today is the largest secondary wood manufacturing company in Canada and 10th largest forest company in the province of British Columbia, employing in excess of 400 people.

John has a proven track record as a visionary leader in various industry organizations. However, the road hasn't always been easy. It has taken resourcefulness, perseverance, innovation, and boundless determination for Brink to succeed in a tough industry.

In 2019, John received the distinguished Order of BC at Government House in Victoria, as well as an Honorary Doctorate of Laws Degree from the University of Northern British Columbia (UNBC).

In addition to a successful business acumen, Brink is also a dedicated philanthropist, supporting hundreds of charities and non-profit organizations in the community and

across the globe.



John A. Brink is the author of two books and has succeeded against all odds and, at 82 years old, continues to run the Brink Group of Companies as CEO with the same incomparable passion and drive that he had 56 years ago when he arrived in Prince George.



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### **Leona Prince**

#### **Topic: What Reconciliation Means for Business Leaders in our Community**

Siy Leona Prince sadnee. Lhts'umusyoo habilh dzees zilh. Lusilyoo haba dza gel dzut. Sne' Joyce Prince tl'a Sbeb Gordon Barfoot habatnee.

Leona Prince is a Dakelh woman from the Lake Babine Nation and Nak'azdli and belongs to the Lhts'umusyoo Clan. She is a descendant of Stiche and Chief Kwah. She is the mother of three amazing children and is a passionate award-winning educator.

In 2017, she was awarded the Alumni of the Year award for Professional Excellence by the Alumni Association of UNBC, her alma mater. She also received an Indspire Award for Educational Leadership at the 2018 Guiding the Journey Educator Awards.

Leona is a sought-after speaker and has authored two children's books, A Dance Through the Seasons, and Be a Good Ancestor, which was released in the spring of 2022.





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### **Dave Fuller and Norm Adams** **Topic: 7 Strategies to Double Your Profits**

**Dave Fuller**, MBA, is an Award Winning Certified Professional Business Coach and the Author of the book Profit Yourself Healthy.

As a Business Coach, Dave has worked with leaders from over 200 organizations from 3 continents in the past 6 years. He believes that leaders grow from continuous application of best practices and new knowledge. Dave has 35 years of experience owning and running his own companies with more than 50 employees. Dave has facilitated training for hundreds of business owners and professionals since 2015 to help them Earn More and Worry Less



**Norm Adams**, MBA - We spend a third of our lives at work. For many, most of that time is spent working within a broken system or with colleagues who aren't up to speed. We can help.

A trainer, facilitator, and business developer with 10-years recent experience in the financial sector, Norm has 30-years' experience working with public and private corporations in Canada and the United States. Norm is also the owner of the website BCYukon Mining and has a keen interest in the health of the mining industry in Northern British Columbia